



Card Making Tips

*Instructions are also applicable for bookmarks



Our Mission

Uplift spirits across the globe by delivering inspiring handmade cards.



Our 'Smile Network' has expanded

Senior Living Facilities



Schools



Patients' Homes



Hospitals



Military & Their Families



Foster Homes/ Non-Profits



Understanding Your Impact



[Click to watch](#)



[Click to watch](#)

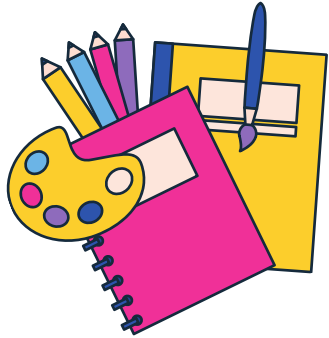


LET'S GET

STARTED



Step 1: Gather Art Supplies



Must Haves

(Viewed by most as necessities)

- Card Stock
- Scissors
- Markers
- Glue Sticks

Delighters

(People may not expect it, but truly enjoy it)

- Stickers
- Jagged Edge Scissors
(produce a zigzag pattern)
- Googly Wiggle Eyes
- Paint & Paint Brushes
- Standard Glue

[Click here](#) to view the blogpost that highlights art supplies to avoid

Linear

(The more options the better)

- Glitter Pens or Glitter Glue
- Crayons
- Colored Pencils
- Magazines (for collages and/or cutting out words)

So what?

(Interesting to some, but not everyone)

- 3D Stickers
- Stencils
- Decorative Tape
- Scotch Tape
- Hot Glue Gun



Step 2: Things to Remember

1

ENCOURAGING MESSAGES ONLY

YOU CAN WRITE things like the following:

- You're Awesome
- You're One in a Minion
- You Rock
- Shine Bright Like a Diamond

DO NOT WRITE things like the following:

- You're a tough cookie
- You got this
- Hang in there
- I hope you feel better
- Get well soon
- Keep your head up
- Stay Strong
- Keep Swimming

3

SIGN YOUR CARDS

Be sure to sign your cards with your first name and location **i.e. From Angie in Ann Arbor, MI.**

2

MULTIPLE LANGUAGES NEEDED

We send cards to over **50 countries** and encourage you to make cards in different languages.

4

TAKE A SELFIE

Take pictures of you with your cards, tag us in your social post, and email pictures to

photos@cardzforkidz.org

*Photos will be shared on our social pages.



Design Thought Starters

Text Examples

PROCLAMATIONS & AFFIRMATIONS

- **A Rock**
 - You rock!
- **A ruler**
 - You rule!
- **Bee**
 - Buzzing by to say hi!
- **Minions**
 - You're one in a minion
- **Cat**
 - You're Purrrrrfect
- **Ninja Turtle**
 - You're turtley awesome!
- **An Owl**
 - OWL always love you
- **Balloons**
 - Have an uplifting day
- **Pacman**
 - You're the Chompion
- **Hippopotamus**
 - Hip Hip Hooray!

JOKES

- **Why can't Elsa from Frozen have a balloon?**
 - Because she'll "let it go", "let it go"
- **How do you make an octopus laugh?**
 - With ten-tickles!
- **What kind of tree fits in your hands?**
 - A palm tree!

Design Examples



Card Types Needed

We are currently running low on the following cards and would appreciate your help in creating them:

1. Non-seasonal English children's cards
2. Military-themed cards: [view sample messages](#)
3. Cards for seniors
4. Spanish cards



Step 3: Package Your Cards

Inside of the box/envelope

- Separate and label cards in different languages
- Please include a note with your name/group name, email, and the content of the package (examples below).
 - When you include an email address with your package, you will receive an automated email **after your cards have been counted and sorted**. However, please note that emails will not be sent as soon as they are received.

Sally Cards
Organization: N/A
Division, Chapter or Group: N/A
Email: scards@cardz.com
Content: Seniors, Military, General

Johnny Cardmaker
Organization: ABC University
Division, Chapter or Group: Basketball Team
Email: makecardzforkidz@gmail.com
Content: General cards, Veterans, Seniors

Barbara Cardmaker
Organization: ABC Company
Division, Chapter or Group: N/A
Email: bcardmaker@yahoo.com
Content: General, Spanish

Danny Cards
Organization: Uplift University
Division, Chapter or Group: Student Program chapter
Email: dcards@uplift.edu
Contents: general

Outside of the box/envelope

- The card maker's and affiliated group's names are in the return address. **Please do not use acronyms.**
- **Package Contents:** general cards, cards for seniors, special delivery (first name), cards for veterans, holiday cards, etc.



Step 4: Send Us Your Photos

We love to showcase our artists to the world!

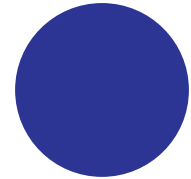
Kindly email us pictures of smiling artists holding their cards to photos@cardzforkidz.org.

- *Please note that these images may be used on our website, social media, newsletter, and other promotional materials*





What happens
when we receive
the cards?



Our Process



Individuals, groups, and companies make inspirational handmade cards.



The cards are then mailed to the Chicago office, proofed, counted, and sorted.



Cards are packaged and shipped to their final global smile destinations.



Cards Are Sent Around the World



Stay Connected

Web & Email



www.cardzforkidz.org



info@cardzforkidz.org

Social Media



Hashtags

#UpliftingSpirits

#EveryCardCounts

#CFKVolunteer

#Volunteeringisfun

Please visit our [Get Involved](#) page for additional volunteer opportunities.



THANK YOU!



ARCHIVE

Things to Remember Expanded



- All cards **must be 100% handmade**
 - We are unable to deliver **store-bought cards**
- Holiday cards are great, but **we prefer cards that can be enjoyed by the recipients year-round.**
- All artists should **sign the cards with their first name and location** (i.e., From Angie in Ann Arbor, MI!)
- Encourage those who know multiple languages to **create cards in other languages.**
- **Please take pictures and screenshots** of video conferences with artists making and holding their cards.



- Uplifting Spirits is our primary goal, so our Golden rule is to be sure that the cards have an **uplifting message** and **do not refer to the condition of the patients.**
 - Do not say things like, "Get well soon," "Stay Strong," or "Hang in there."
- Please **avoid religious references** as we cannot promise they will be delivered from room to room at each location.
- Please **avoid fuzz balls and pipe cleaners**, as they tend not to stick to the cards well and fall off during transit.
 - Check out this [blog.post](#) for more info.



Languages Accepted

There has been an increased demand for Spanish, Arabic, Cantonese, and Romanian cards.

Please separate and label non-English languages.

- English
- Spanish
- Arabic
- Somali
- Russian
- Romanian
- Vietnamese
- Korean
- German
- Marshallese
- Chinese - Mandarin
- Chinese - Cantonese
- French
- Portuguese
- Creole
- Samoan
- Polish
- Kinyarwanda
- Italian
- Gujarati

